



AHRC Foundation, Inc.
ahrcfoundation.org

AHRCWALK.ORG

AHRC WALK

Team Captain Guide

Welcome to AHRC Walk 2021

Thanks for joining us as an AHRC Walk team captain. Taking the first step to register as a team captain moves us all closer to a better world for children and adults with intellectual and developmental disabilities. This Team Captain Guide will help you keep your team motivated and having fun while fundraising.

The AHRC Walk is the one time each year when our entire community comes together to celebrate people with intellectual and developmental disabilities [IDD]. It's a pretty special day. Your support enables the AHRC Foundation to award grants to community-based organizations that provide services and supports for children and adults with IDD throughout their lifetime. You provide the resources we need to give people and their families hope for the future.



Nassau County AHRC Foundation is a registered 501(c)(3) charitable organization that publicly solicits and receives funds for the benefit of people with intellectual and developmental disabilities, including autism. Thousands of children, teens and adults in Nassau and Suffolk counties benefit from the Foundation's support to organizations such as AHRC Nassau, Brookville Center for Children's Services, Citizens Options Unlimited, Advantage Care Health Centers, and other community-based organizations serving those with special needs.

3 Simple Steps to Starting a Team

WE'RE MOVING AHEAD TOGETHER

1. Recruiting

Team members can be your friends, family, co-workers, neighbors - and they can all easily register as walkers online at ahrcwalk.org. Whether you're a corporate team or a team of family and friends, just be sure to ask everyone you know.

2. Raising Money

Fundraising is easier when you make it personal. If your team is walking with someone supported by AHRC Foundation and its family of organizations, tell everyone why this walk is important to you.

Don't forget to ask everyone who sponsors you if their employer offers matching gifts!



3. Having Fun!
Being a team captain is an opportunity to share a great experience with friends, family and co-workers. More than just fundraising - you're part of a community coming together for a common goal.

Simple Steps to Online Success



Ten Great Things about Our Online Team Tools

1. Post your team photos online
2. Include your company's logo
3. Set up a simple URL for your team page
4. Set a fundraising goal that everyone can support
5. Download your team roster

1. Email your entire team at once
2. Track your team members' fundraising progress
3. See your real time team fundraising total
4. Track your team gifts and thank all your donors
5. Easily update your page and photos

Team Captain Checklist

1. **Register and set up your team page.**
2. **Recruit** team members, and tell them how to register and join your team.
3. **Set personal and team fundraising goals.** Give your team a benchmark for success.
4. **Make it personal** - put a picture of your team and a personal story on your team page.
5. **Provide links to your team page** and give updates on how close your team is to reaching your fundraising goal.
6. **Create your team page URL shortcut** to easily direct people to your team page.
7. **Organize a team fundraising activity** to boost your fundraising total and make it fun.
8. **Use social media** to keep friends and family aware of your efforts, ask for donations, and thank supporters.
9. **Fundraise online** - use our online tools and make it simple for supporters to donate online.
10. **Encourage team members** to use the tools available and fundraise online. Make it fun by giving incentives - a gift card to every team member who gets five gifts online.
11. **Double your money.** Contact your human resources department to find out if your company has a matching gift program. Encourage your donors and team members to do the same.
12. **Join us on October 17** to celebrate your efforts!



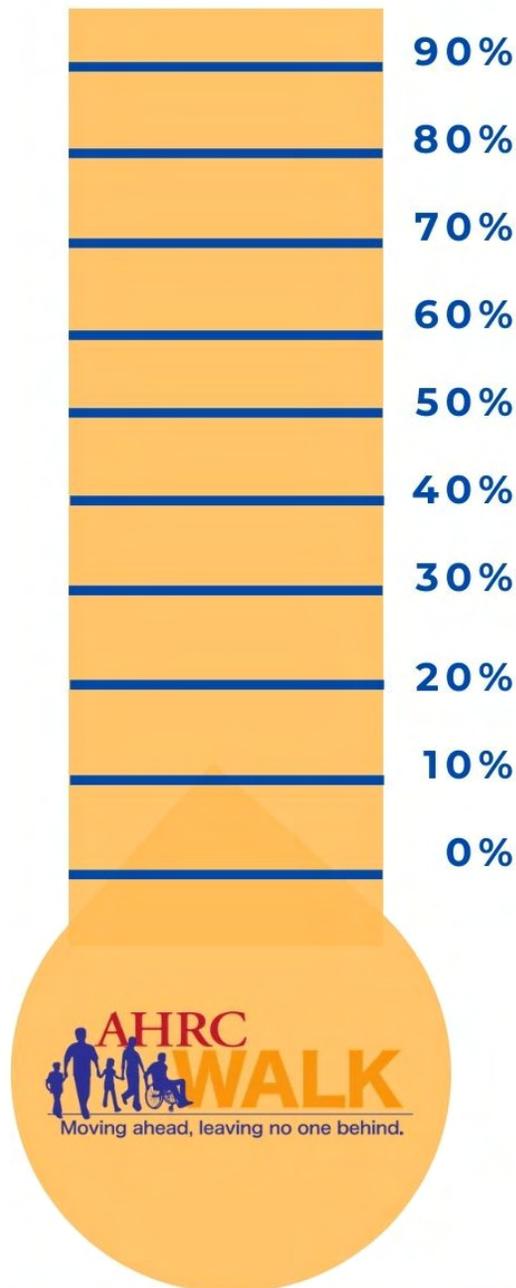
OUR TEAM PROGRESS

Team Name >

Fundraising Goal > \$

Why We Walk >

Goal!



THANK YOU!



**For more information and
resources, please visit
ahrcwalk.org or call
516.626.1075, ext. 1142**

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