

# HOW TO SET UP YOUR FACEBOOK FUNDRAISER



We strongly encourage you to spend some time exploring your Participant Center and setting up your Facebook Fundraiser through the AHRC Walk website. If you have questions or need help, please don't hesitate to contact us.

## FACEBOOK FUNDRAISER BENEFITS

Creating a Facebook Fundraiser through your Participant Center is an exciting new feature that allows you to share your story and collect donations directly through Facebook! Donations show up in real-time, and your fundraising total is reflected in both the Facebook Fundraiser and your AHRC Walk Personal Fundraising Page. It is important to note that you MUST create your Facebook Fundraiser THROUGH your Participant Center if you would like to it be linked to your Personal Fundraising Page. A Fundraiser created on Facebook first CANNOT be linked.

## STARTING YOUR FACEBOOK FUNDRAISER

Log into your Participant Center. On the Home screen, click in the blue box the button that says "Connect Fundraiser to Facebook." All the information you provided on your Personal Fundraising Page will be used to create your Facebook Fundraiser. TIP: You should NOT create your Facebook Fundraiser until you have personalized your Personal Fundraising Page. Any updates made to your Personal Fundraising Page after you've created a Facebook Fundraiser will NOT be applied.

You will then be prompted to log in with Facebook. Select the button that says, "Continue as Your Name." Select "OK" on this screen to link your Facebook Fundraiser with the AHRC Foundation. This allows all donations made through Facebook to be automatically applied to your Personal Fundraising Page on the AHRC Walk website.

Congratulations! You should now be back on your Participant Center Home Page and the blue box will read, "Your Fundraiser is Connected to Facebook". You are now given a direct link to your Facebook Fundraiser. Select "Go to Facebook Fundraiser."

Welcome to your Facebook Fundraiser! Follow the corresponding boxes below to see how to manage your fundraiser:

1. Change your cover photo
2. See your fundraisers progress
3. Invite your Facebook Friends to donate to your Fundraiser
4. Share updates with your followers
5. Write a post to your donors

When you scroll down further in your Facebook Fundraiser, you'll see it's linked to the AHRC Foundation's Facebook page. This gives you the ability to share recent posts from the Foundation's Page with your followers to teach them about the work we do.

And finally – through your Facebook Fundraiser, you can make a self-gift. Show your friends you are willing to make a leadership gift to the cause before you ask them.

**REACH YOUR GOAL FASTER**  
RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Connect this fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

[Connect Fundraiser to Facebook](#)

## FAQ

### **Can I create a Facebook Fundraiser first and then connect it to my AHRC Walk fundraising page?**

No! You MUST create the [Facebook Fundraiser](#) through your Participant Center. Fundraisers created directly on Facebook will not link to your AHRC Walk account.

### **Can't I just share my AHRC Walk page on my Facebook profile instead?**

Sure. However, creating a [Facebook Fundraiser](#) will help you reach new donors and hit your fundraising goal. Facebook makes it incredibly easy to invite your Facebook Friends to donate after your fundraiser has been created. Plus, your friends will see updates when people donate on their news feeds. Also, you can more easily communicate with your Facebook donors by posting updates and thanking them for their donations.

### **When will my Facebook Fundraiser end?**

Your [Facebook Fundraiser](#) will automatically end 90 days after the AHRC Walk date.

### **What information is synced between my AHRC Walk fundraising page and my Facebook Fundraiser?**

Donations will sync between the two sites. If you customize your photo, story, fundraising goal, etc., in the Participant Center on the AHRC Walk event site, these customizations will sync to your Facebook Fundraiser. At this time, this is a one-way sync so updating information on the Facebook Fundraiser will not sync to your Participant Center. But remember, please make all your customizations BEFORE creating your Facebook Fundraiser. Once your Facebook Fundraiser is created, it will not pick up any changes made afterwards in your Participant Center.

**Do donations still go to the AHRC Foundation if people donate through my Facebook Fundraiser?** Absolutely! All donations raised via [Facebook Fundraisers](#) will go towards your personal fundraising goal, supporting people with developmental disabilities.

### **My personal fundraising page lists "Facebook Fundraiser" instead of donor names for those that gave to my Facebook Fundraiser. How will I know who donated?**

When you are logged into your Participant Center, you will be able to see who gave to you via your [Facebook Fundraiser](#). Gifts will be listed on your donor honor roll as "Facebook Fundraiser" per Facebook's privacy policy. You will also see who donated to you when you look at your fundraiser on Facebook. Donors have the option to choose whether they will share their information with AHRC Foundation during the donation process. Some donations may be listed on your [Facebook Fundraiser](#) as private donations and that is because the donor did not opt-in to information sharing.

### **I donated on Facebook. How can I get a receipt?**

You received an email from Facebook with a receipt to the email address associated with your Facebook account. Visit the Facebook Payment History page if you need to reprint that receipt.

### **I donated on Facebook, how do I get a refund if I accidentally donated in error or donated to the wrong amount?**

Please use Facebook's donation support form to ask for a refund. The AHRC Foundation is unable to process these refunds on your behalf.